

# SELL POPS PLACE

## *A Relationship-Based Way to Refer Business*

I work with families navigating estate transitions. They often need legal, financial, care, and household support. **Sell Pops Place** is how I refer that work – and how real estate referrals return to me.

### WHAT I'M LOOKING FOR

Professionals (like you) who value long-term relationships, clear communication, and client-first thinking.

This is steady, ethical referral flow – not volume.

### WHAT THIS IS

A structured, relationship-based referral network for estate situations.

Not a directory. Not a lead dump.

It's relationship-based referrals – done thoughtfully and with context.

### HOW REFERRALS FLOW

When families need support beyond my role, I:

- Refer trusted professionals (like you!)
- Provide background so introductions aren't cold
- Stay aligned so clients feel supported

When real estate questions arise, partners:

- Let clients know I'm available
- Refer estate, inheritance, or downsizing situations
- Share my name when property becomes relevant


No scripts. No pressure. Just clarity.

### WHY IT WORKS

Estate transitions are complex. Families begin with one trusted professional – then need others. When we already know each other:

- Clients feel safer
- Work moves smoothly
- Referrals are stronger

### LET'S BUILD OUR BUSINESSES TOGETHER!

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